

# THE INSTITUTION OF ENGINEERS MALAYSIA, (Southern Branch) TECHNICAL VISITS

DATE : 4TH JULY 2024 (THURSDAY)

TIME : 9:00 AM – 4:00 PM

FEE MEMBERS/NON-MEMBERS : RM 60.00 / RM 100.00



## JBIOCC, MBBJ

(JOHOR BAHRU INTEGRATED  
OPERATIONS CONTROL  
CENTER)

CPD HOURS :

**4.0**

Ref. No. IEM24/SB/251/V



## CORONATION SQUARE

(IBRAHIM INTERNATIONAL BUSINESS DISTRICT)

TEMPAT ADALAH TERHAD  
CONTACT AND EMAIL FOR REGISTRATION



## The Institution of Engineers, Malaysia

(Southern Branch)

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 Tel : 07-3319705 Fax : 07-3363406 E-mail : [iemssouthern@gmail.com](mailto:iemssouthern@gmail.com)  
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### Technical Visit to JBIOCC MBBJ – Coronation Square

**Date** : 4 July 2024 (Thursday)  
**Time** : 10:00 a.m. – 4:00 p.m.  
**Venue** : Menara MBBJ & Coronation Square (see itinerary)  
**Participants to assemble at the MBBJ lobby entrance at 8.30 a.m. (Parking at Level B2, Menara MBBJ)**  
**Transport** : Own transportation. (Parking area is provided by each company, TBA)  
**Attire** : Smart and casual.

#### Synopsis

**JBIOCC** – As a continuous step to improve the level of service and monitoring of the city of Johor Bahru, the Johor Bahru City Council (MBJB) has launched the Johor Bahru Integrated Operations Control Center (JBIOCC) on Level 15 of the MBBJ office. As everyone knows, there have recently been various issues closely related to traffic conditions, disasters, crime, infrastructure, enforcement, and other matters within the MBBJ area. Following this, MBBJ has a broad vision to address these issues by identifying the appropriate platform to facilitate and immediately identify the cause of these issues and act quickly before worse things happen. With this JBIOCC, it can reduce the impact and effects of disasters such as damage to public property and potentially ensure the safety of human life. Through early notifications from the field, MBBJ and other authorities can take proactive steps to prevent and resolve issues, enforce regulations, provide support, and even make plans for the future to strengthen MBBJ's role as an organization that is always prepared for all eventualities.

**Coronation Square** – In 2015, Sultan Ibrahim Sultan Iskandar of Johor launched the Ibrahim International Business District (IIBD) transformation plan to redevelop or regenerate about 250 acres within the city center. Also launched at the same time was the 9.58-acre catalyst development called Coronation Square. Developed by Coronade Properties Sdn. Bhd., this integrated development is located between Jalan Wong Ah Fook and Jalan Trus in Johor Bahru. Coronade Properties Sdn. Bhd. is proposing a new redevelopment in Johor Bahru City Center, Johor Bahru, under Iskandar Malaysia, Flagship A: Johor Bahru City Center. The surrounding development encompasses the Central Business District and the State Capital of Johor. It also serves as the main gateway into and out of Singapore (via the Causeway). The current key economic activities in Flagship A include financial services, commerce and retail, arts and culture, hospitality, urban tourism, plastic manufacturing, electrical and electronics (E&E), and food processing.

The objective of this technical visit is to focus on the innovative advancements in the city of Johor Bahru, specifically addressing the challenges and opportunities in enhancing Greater Johor Bahru and promoting Johor Bahru as an international, cultural, and sustainable city. This exposure will help engineers understand the application of such engineering work in their field of practice or their existing business. We are pleased to invite all members to participate in this visit. Details listed as follows:

Time	Tentative Itinerary of the visit
9:45 a.m.	Assemble at Lobby of Menara MBBJ
9:45 a.m. – 10:00 a.m.	Registrations
10:00 a.m. – 10:05 a.m.	Introduction and Welcoming Speech from MBBJ
10:05 a.m. – 12.30 p.m.	Technical Briefing and JBIOCC Visit
12:30 p.m. – 1:00 p.m.	<ul style="list-style-type: none"> <li>• Question and Answer Session</li> <li>• Group Photo</li> <li>• Depart to Coronation Square, The City Centre of Johor Bahru</li> </ul>
1:00 p.m. – 2:00 p.m.	Break and Lunch at Coronation Square
2:00 p.m. – 4:00 p.m.	<ul style="list-style-type: none"> <li>• Technical Briefing and Site Visit</li> <li>• Question and Answer Session</li> <li>• Group Photo</li> </ul>
4:00 p.m.	End of technical visit

#### Participant Fees:

	Fees
IEM Member	RM 60.00
Non- IEM Member	RM 100.00

**Closing Date: 29 June 2024**

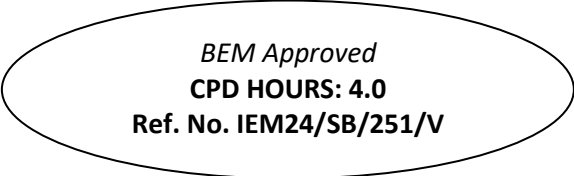
The visit is strictly limited to **25 participants** only. Registration will be on a first-come-first-serve basis **REGISTRATION IS CONFIRMED ONLY WITH PAYMENT RECEIVED**. Kindly return the reply slip to the IEM (SB) office before **29 June 2024** together with a non-refundable commitment fee, made payable to **The Institution of Engineers, Malaysia (Southern Branch)**. Alternatively, you could bank-in the Commitment Fees into the Institution's **Maybank Current Account (No. 5-013920-15708)** and to facsimile the bank-in slip as well as the Reply Slip to the Institution. Please note that the fees must be settled in advance prior to the visit. Please also be reminded that if a place is reserved and the intended participant failed to attend the visit, the fee will still have to be settled in full. Thank you for your continuous support of the Institution.

**Sub-Committee on Technical Visit, IEM (SB)**

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**REPLY SLIP**

To: Hon. Secretary  
The Institution of Engineers, Malaysia (Southern Branch)  
Email: [iemsouthern@gmail.com](mailto:iemsouthern@gmail.com)



**Technical Visit to JBIOCC MBBJ – Coronation Square  
4 July 2024 (Thursday), 9.00 a.m. – 4.00 p.m.**

I wish to participate in the above visit on 4 July 2024 (Thursday) I enclosed herewith a cheque No. .... for the amount of RM..... as my participant fee for the visit.

Name of Member: ..... Membership No: .....

Designation: ..... Company's Name: .....

I.C No. / Passport No.: ..... (This is strictly compulsory)

Address: ..... Tel (O): ..... Fax: .....

..... (H/P): .....

..... Email: .....

Signature: ..... Date: .....

**Note** : Kindly email the Reply Slip together with the payment slip to [iemsouthern@gmail.com](mailto:iemsouthern@gmail.com) for confirmation.  
: Attendance by representative will not be issued with the Certificate of Attendance.

**PERSONAL DATA PROTECTION ACT**

*I have read and understood IEM's Personal Data Protection Notice published on IEM's website at [www.myiem.org.my](http://www.myiem.org.my) and I agree to IEM's use and processing of my personal data*